

FREEDOM



U. S. Steel Tubular Products



"The Statue of Liberty Enlightening the World" (as she is officially named) has served as a beacon to immigrants and a symbol of freedom for more than a century. Lady Liberty was a joint effort between France and the United States, intended to commemorate the lasting friendship between the two nations. French sculptor Frederic-Auguste Bartholdi created the statue's exterior out of hammered sheets of copper, while Alexandre-Gustave Eiffel, the man behind the famed Eiffel Tower, built the statue's steel framework that allows the copper skin to move independently to withstand the strong winds in New York Harbor. Lady Liberty was then given to the United States and erected atop an American-designed pedestal on Liberty Island.

The Statue of Liberty was dedicated by President Grover Cleveland in 1886. The tablet in her left hand is engraved with "July 4, 1776," the adoption date of the Declaration of Independence. Today, the Statue of Liberty remains an enduring symbol of freedom and democracy, as well as one of the world's most recognizable landmarks.



Made in the U.S.A.
for more than 100 years

The background of the advertisement features a large, stylized American flag with its stripes and stars. On the left side, the Statue of Liberty is visible, partially obscured by the flag's folds. The overall color palette is dominated by the red, white, and blue of the flag, with some darker tones in the shadows of the statue and the folds of the fabric.

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